



In partnership with:

**PLAYCORE**  
Building communities through play & recreation™

**GameTime**  
A PLAYCORE COMPANY



## CPRS is teaming up with PlayCore & GameTime to promote play and health across California!

CPRS, PlayCore, and GameTime are aligning resources and strategically partnering to **support and promote CPRS's** use of parks and recreation opportunities, education, and resources. The goals of the initiative are:

- Execute statewide professional development to encourage best practice design considerations for healthy play
- Deploy research and data collection to demonstrate CPRS as an essential contributor to improving the quality of life of families in California
- Provide matching funding to assist high quality projects in each of the five regions to create outdoor recreation spaces that align with research-based best practices
- Publish white papers and other advocacy and communications tools to further champion play and recreation initiatives

PlayCore's Center for Professional Development, in partnership with their GameTime brand, will provide statewide professional development services and **up to two million dollars in matching funding** to assist at least three parks in each of the five CPRS regions install a pre-approved play and recreation project that promotes best practices.

These projects will serve as **National Demonstration Sites** (NDS) by aligning research-based best practices to create high quality play and recreation environments. These projects will assist in data collection and outcomes sharing that will result in a publication of a White Paper to be launched at the 2018 CPRS Conference. National Demonstration Sites promote advocacy at the community & state levels, and collectively will provide resources that align with the mission and strategic plan of CPRS.

**1 Join a Region Professional Development Event.** Bring research-based best practices to your community. Visit [cprs.org](http://cprs.org) for a 2017 schedule.

**2 Advocate for Your Community and Put Your Training into Action!** Write a 1,000 - 2,000 word essay to describe your community playground needs and expected outcomes. See complete essay guidelines at [cprs.org](http://cprs.org)

**3 Submit your Completed Essay.** Essays must be submitted via email to [pmlb@cprs.org](mailto:pmlb@cprs.org) by August 15, 2017.

**4 Celebrate State-Wide!** Three winners will be selected from each of the five CPRS Regions to implement the initiative! See reverse for terms and conditions.



## Attend a Professional Development Event in Your Region



*“We’re excited to once again share how Parks Make Life Better®, share statewide training, and help local communities put research into action!”*

**Stephanie Stephens, CAE**  
Executive Director, CPRS

### Matching Funding Initiative Process and Deadlines

**Up to \$2,000,000 in playground funding available.** Three winners per region will be selected to receive up to 100% matching funds to be used toward the purchase of qualified play and/or outdoor fitness equipment

#### To apply:

1. Attend a Region Professional Development Event in June or July to bring research-based best practices to your community! **Visit [cprs.org](http://cprs.org) to view the schedule of professional development events.**
2. Advocate for your community and put your training into action. Write a 1000-2000 word essay to describe your community project needs and expected outcomes. **Submit your completed essay to [pmlb@cprs.org](mailto:pmlb@cprs.org) by August 15, 2017.**
3. Celebrate state wide! Three winners from each region will be selected and notified on September 1, 2017 to implement the CPRS Training and Funding Initiative. To facilitate data collection, **selected projects must be ordered by November 15, 2017; shipped by December 27, 2017; and installed by March 12, 2018.**
4. Conduct statewide data collection between **January 2018 and July 2018** to gather outcomes to be shared with the community through education and outreach.
5. 2018 CPRS Conference: White Paper launched in education session with joint panel to include PlayCore education team and key contact from each location.
6. August 2018: White Paper published and made available through PlayCore’s Center for Professional Development and CPRS

#### Terms and Conditions:

Matching funds must be used towards the purchase of a qualified playground structure. Other freestanding play products are available at our best pricing through US Communities.

Representatives from California Parks and Recreation Society, PlayCore, and GameTime will select qualifying projects to be considered for playground matching funds. Orders must be placed by November 15, 2017 through GameTime’s exclusive California representatives. Funding can only be applied to additional GameTime playground equipment purchases and only in conjunction with the original purchase. GameTime standard policies and warranties as listed in the 2017 Playground Design Guide apply. Freight, installation, surfacing, and applicable sales tax are extra and not included. To qualify for a 100% matching grant, list price of the qualifying playground system must exceed \$40,000. Matching funds are subject to rounding rules and may vary based on qualified purchase. For winners who wish to add fitness to their project, bonus funding will be available for GT Challenge Course. (Youth 3000 \$10,000//Youth 4000 or Pro 3000 \$12,500// Youth 5000 or Pro 4000 \$15,000//Pro 5000 \$20,000. Preconfigured adult outdoor fitness packages are also available - apply for up to \$5,000 in matching funds for outdoor fitness packages. Contact your California GameTime representative for a list of qualifying adult outdoor fitness packages. Freestanding playground products available to winners through US Communities. No other offer, discount, or special programs can be used with this grant program. All applications must be validated by the project administrator. GameTime reserves the right to decline any application for a CPRS funding grant.